



INVITATION TO THE IV INTERNATIONAL CREATIVE CONGRESS DESIGN PLUS & PARTNER MEETING

10-11 October 2019 | Szczecin, Poland

South Baltic Programme 2014–2020

Dear Project Partners,

It is our pleasure to invite you to participate at the IV International Creative Congress Design Plus which will be held in Szczecin, Poland on 10 – 11 October 2019.

During the Design Plus 2019 conference, the discussion will cover the future of sectors such as fashion, games and audio-visual production as well as the design of products and services. The topics raised will be the design of future, sharing economy and circular economy.

The Design Plus Congress is an opportunity to see that design and business go hand in hand. Entrepreneurs to attract customers outdo each other in originality, and creative competitions are very helpful in shaping the brand and designing good services, products and ecosystems. The challenges faced by designers in the 20th century, such as the creation of a new object, a logotype, the insertion of simple technology into a smaller or larger box, have ceased to be valid in the 21st century. If we are to deal with the massive, continual change that is characteristic of our time, we must all think like designers.

IV INTERNATIONAL CREATIVE CONGRESS DESIGN PLUS will take place in the CKE *Stara Rzeźnia* and Academy of Art in Szczecin.

AGENDA

DAY 1

Wednesday, 9th October 2019

Arrival, Networking time

DAY 2

Thursday, 10th October 2019

time: 09:00 –18:00 CET

Location: CKE *Stara Rzeźnia*, Tadeusza Apolinarego Wendy 14, 70-655 Szczecin

PART 1

09:00 | Monika Tomczyk & Paweł Sito - Opening of the Congress

09:15 | Magda Małachowska - "Mapping creative industries of the West Pomeranian Voivodeship"

09:35 | Iza Mysiura / Clothes to donate - "Balanced textile consumerism"

10:25 | Achim Hack / CTCC - "About the CTCC Project"

10:45 | Anna Kamińska / HO-LO - "From worse for better of Polish outdoor on bags. Upcycling of advertising materials."

11:15 | Milena Młynarska - "Storyboard artist - a profession with a future?"

11:50 | coffee break

PART 2

12:15 | Martyna Zastawna / WoshWosh - "How to create and manage an innovative, socially responsible business"

13:15 | Rene Holm - "Expectations towards yourself as an artist and to the surroundings"

13:45 | *Odzieżowe Pole* - "Irreplaceable natural fibers in the 21st century - Flax and sustainable fashion"

14:30 | Nina Backman / Silence Meal Project - "Silence as Everyman's right?"

15:00 | coffee break

PART 3

15:15 | Róża Janusz / Grow Lab - "Biodesign - how to create products, services and systems inspired by living systems"

16:10 | Kaja i Piotr Depta-Kleśta / Posters & Sons - "The end and beginning of the poster"

16:40 | Sheeren AlOuran - "How to transfer the art into the business"

17:10 | Anna Orska / Orska - "How did I become a design nomad?"

18:00 | End of the day

19:00 | Conference dinner



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DAY 3

Friday, 11th October 2019,

Location: Academy of Art, plac Orła Białego 2, 70-562 Szczecin

Time: 10:00 – 13:00 CET - CTCC workshops

13:00- 13:45 - LUNCH

13:45 - 16:00 - CTCC workshops

16:30 - departure

The next day, we invite Project Partners and related companies to participate in special workshops for CTCC participants. They will relate to one of the design stages and networking of companies.

Leading by : TBC

Achim Hack will be the person who supports and shares his experience. Professor Achim Hack is an expert in the field of design. Specializes in interior design, furniture, interior architecture, design and construction. He lectures and seminars for design students at Wismar University, advises students on the preparation and implementation of projects, participates in design workshops and international conferences.

Organizers: West Pomerania, Media Dizajn Association

Participants: Direct project partners, associated partners, guests, media representatives, target group – blue and green sector SMEs from the South Baltic Region

Project Team and Support:

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Patrycja Zalewska pzalewska@mediadizajn.pl

PRACTICAL INFORMATION

Arrival: 9th October 2019

BY PLANE

The most convenient way to get to Szczecin is by plane. The nearest airport is located in Szczecin Goleniów, but not many countries have this connection. You may also book tickets to:

Berlin Schonefeld

<http://www.berlin-airport.de/en/travellers-sxf/> Berlin Tegel

<http://www.berlin-airport.de/en/travellers-txl/>

If you decide to go to Berlin the best way is to take a minibus or bus from the airport to Szczecin. The most popular lines are Interglobus and FlixBus. The buses and minibuses from both airports stop at the Main Railway Station in Szczecin (Dworzec Główny).

<https://www.interglobus.pl/>

for Berlin Schonefeld Reservation and Sale

Tel. (+48) 91 48 50 422 Tel. (+48) 608 33 02 33 (24h)

e-mail: biuro@followme.pl

<https://www.flixbus.pl/> for Berlin Tegel

The price is 10 -20 EUR one way. The journey takes about 2 -2.5 hours. From the train station to the hotel you can take a taxi or take a walk (approx. 10 minutes). If you take a taxi, please remember that it is better to call a taxi because you will pay less and you will be able to pay by credit card.

BY CAR

You can reach Szczecin by car from major Polish cities, including Warszawa, Poznan, Gdansk, Wroclaw, and also from Berlin. Thanks to its location close to the border and direct link with the German motorway system, Szczecin has the best road connection with Western Europe of all Polish cities. The main route to Szczecin from Berlin is the E28 (German: A11, Polish: A6). The journey takes about 2 hours, depending on traffic.

BY TRAIN

Szczecin lies on the railway Szczecin-Warsaw and has several convenient direct rail links with major Polish cities, and also with Berlin and other European capitals. Detailed information may be found at: <http://rozkład-pkp.pl/>



BY FERRY

Szczecin is about 100km from Świnoujście Ferry Terminal, where arrives number of ferries from Sweden and Denmark. It takes about 90 minut by car to get to Szczecin. You can also take place in one of minibuses which rides from Świnoujście Ferry Terminal to Szczecin city center and stop near Hotelu Radisson BLU.

Accomodation: Please inform us in the googleform when you would like to come and leave, as well ad your special diet request. if you need any help with accomodation please inform us too.

HOTELS

Novotel Szczecin Centrum Hotel

Mid-scale hotel for business or family trips Check in at the 4-star Novotel Szczecin located close to the old town. Easy access, underground car park and 8 fully equipped conference rooms make this hotel a perfect place for your business meetings. If you are traveling as a family, the kids will love our indoor heated swimming pool and playroom with games console. In summer, enjoy international and Polish dishes on the restaurant terrace. We always provide the highest quality of stay for our guests at Novotel.

Hotel extras:

- 10 minutes to the train station and Bulwar Piastowski
 - High speed wireless Internet throughout the hotel
 - Fitness center, Jacuzzi, sauna
 - Online check-in/Express check-out
 - Summer garden
- ADDRESS & RESERVATIONS 3 Maja 31 Av. 70-215, SZCZECIN POLAND Tel: (+48)91/4801400 Fax: (+48)91/4801444 E-mail: H3367@accor.com
More information about hotel: <https://www.accorhotels.com/gb/hotel-3367-novotel-szczecin-centrum/index.shtml>

ibis Szczecin Centrum Hotel

Economy hotel for business and leisure The Ibis Szczecin Centrum Hotel is located in the city center, close to the train station. The hotel is near all of the main tourist



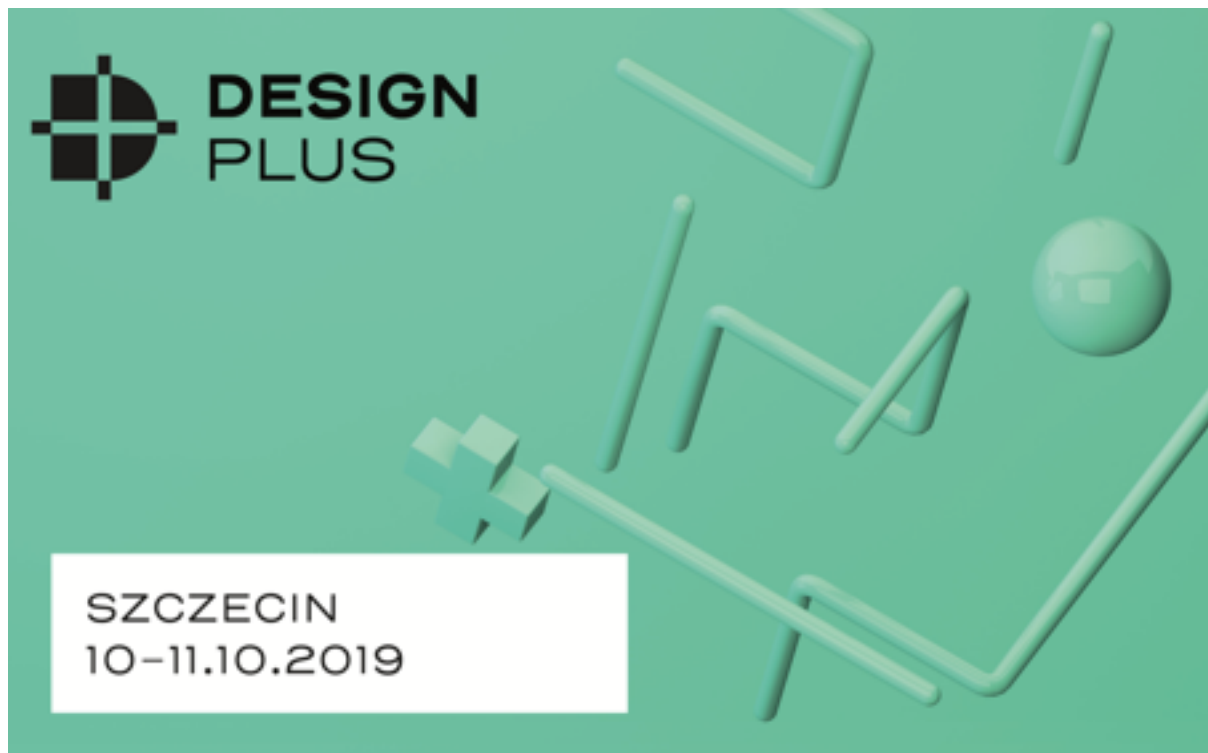
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attractions - the Pomeranian Duke's Castle, the Old Town and Chrobry's Walls. Guests looking for an active holiday can use the nearby tennis court. The hotel has 103 comfortable, air-conditioned rooms (including 4 rooms for disabled guests), a restaurant, a 24-hour bar and an underground car park (charges apply).

Hotel extras:

- Free WIFI throughout the hotel, selected Canal+ channels in the rooms Dworcowa 16 St. 70-206 SZCZECIN POLAND Tel: (+48)91/4801800 Fax: (+48)91/4801888 Email: h3369@accor.com

More information about hotel: <https://www.accorhotels.com/gb/hotel-3369-ibis-szczecin-centrum/index.shtml>



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We hope to see you in Szczecin!