



European  
Regional  
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Fund

## INVITATION

# TO THE WORKSHOP ON DESIGNING CREATIVITY, KARLSHAMN, SWEDEN

*Within the frame of the South Baltic Programme 2014–2020 (ERDF part-financed)*

Dear Colleagues, Partners and Stakeholders of Creativity, Innovation, Business, Entrepreneurship and Policy,

On behalf of the “CTCC” – Creative Traditional Companies Cooperation, as a Partner – Blekinge Institute of Technology invites you to the CTCC physical training workshop in the frame of the South Baltic Programme 2014-2020 (ERDF part-financed).

The meeting will be accompanied by CTCC Consortium participation in the “physical training” work shop in Karlshamn

Participation in the official event will grant as an opportunity to connect with the Creative Industries located in the Blekinge Region and surroundings as well as to engage our maritime blue and green SMEs into the discussions and networking opportunities. Political and policy support is very welcomed, as well as participation of your Associated Partners\*.

Practical information related to organisational and technical issues is attached to this invitation.

Registration to the CTCC Partner Meeting, Workshop and Official Opening closed by Monday 5<sup>th</sup> November 2018.

The hosting partner made pre-reservation for project partners at the city First Hotel, Karlshamn, Sweden

<https://www.firsthotels.se/hotell/sverige/karlshamn/first-hotel-carlshamn/>

There is a special rate made for the CTCC project partners to make their reservations at the special rate **1050 SEK/ night single room incl. breakfast.**

Therefore, please make your reservations as soon as possible, however, no later than **by Friday (2<sup>nd</sup> November 2018)**

**Each project partner agreed to be present to the physical training workshop.**

We are looking forward to meeting you soon in Karlshamn and have a productive and nice learning session on Design of Creativity!

On behalf of the CTCC Project and the Local Organisers,

Dr. Lawrence Henesey and Mrs. Mahwish Anwar, PP4 – Blekinge Institute of Technology

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\* Each partner is able to cover travel costs of his / her AP from the BL4 of the own budget for the participation in the official opening and follow-up networking

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## AGENDA ISSUES

<b>Event dates:</b>	Sunday, 4 <sup>th</sup> November, time: 18.00 – 20.00, CET *Informal Reception with CTCC Partners – meet at First Hotel Karlshamn in the lobby.  Monday, 5 <sup>th</sup> November, time: 08:30–17:00, CET  Tuesday, 6 <sup>th</sup> November, time: 09:00–16:00, CET
<b>Partner Meeting venue:</b>	@ Netport Science & Park, Biblioteksgatan 4, room Zambessi
<b>Scope of the event:</b>	<b>Two day event (morning-to-evening)</b>
<b>DAY I &amp; DAY II:</b>	(Workshop– OPEN TO TARGET GROUPS (maritime blue and green SMEs + Creative Industries from the target sectors), policy and media partners
<b>Participants:</b>	Direct project partners ( <b>min. 1</b> representative of each direct partner, LP, PP2-PP10, <b>max. 2 persons / partner institution</b> ). Associated partners, guests, policy and media representatives
<b>Project Team and Support:</b>	
<b>Implementing partner (host)</b>	Dr. Lawrence Henesey LHE@BTH.SE Moile: +46 (0)706 009809
<b>Lead partner</b>	<b>Laima Gerlitz</b> laima.gerlitz@hs-wismar.de Mobile: + 49 178 203 5761

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## PRACTICAL INFORMATION

### Accommodation:

First Hotel Karlshamn  
Please follow the recommendation in the invitation above

### Arrival:

Sunday, 4<sup>th</sup> November 2018.

BY PLANE.

Arrival at Copenhagen Airport, <https://www.cph.dk/en/>

### Copenhagen Airport – Denmark

Please follow instructions given on the Airport's Website  
<https://www.cph.dk/en/>

The most feasible recommendation – travel with train from airport by train to Karlshamn train station. <https://www.blekingetrafiken.se/#>

(trains leave every 1x every hour direct to Karlshamn) \*Please note that last train departs at 21.02 CET )

**Please note that we are obliged to use the most cost effective connections to ensure the eligibility of using ERDF funds (e.g. use public transport instead of taxi, when not reasoned, respectively)**

### Dinner venue:

Gormet Grön – 19.00 – 21.30 on November 5<sup>th</sup>, 2018

## PARTNER MEETING AND WORKSHOP PROGRAMME

DAY I: Monday, 5<sup>th</sup> November 2018 – **Physical Workshop** – Designing Creativity for the Regional Blue & Green Growth

Start / End	Theme	Location	
<i>Arrival (4<sup>th</sup> November 2018 )Karlshamn, Sweden</i>			
08:30	09:00	Registration & Networking Lunch	Netport Science Park (Zambessi)
09:00	09:20	<b>Welcome by the Host</b> <i>Blekinge Institute of Technology, Dr. Lawrence Henesey</i>	Netport Science Park (Zambessi)
09:20	09:30	<b>Keynote Speaker</b> <i>Standford Univ. &amp; Blekinge Institute of Technolgy, Mr. Ryan Ruvald</i>	Netport Science Park (Zambessi)
09:30	10:00	<b>Presentation on Physical Training</b> <i>We Create – Mrs. Itziar Pobres Gamarra</i> <i>Introduction by participants</i> <i>Agenda &amp; Learning Objectives</i> <i>Key attitudes for innovation</i>	Netport Science Park (Zambessi)
10:00	10:20	Discussion & partner networking – Coffee break	
10:20	10:50	<b>Challenge discovery I - Work on the challenge discovery in small teams</b> <i>We Create – Mrs. Itziar Pobres Gamarra</i>	Netport Science Park (Zambessi)
10:50	11:50	<b>Challenge discovery II - Work on the challenge discovery in small teams</b> <i>We Create – Mrs. Itziar Pobres Gamarra</i>	Netport Science Park (Zambessi)
12:00	13:00	Lunch and Networking with Target Groups – Gourment Grön	
13:00	15:00	<b>Idea generation &amp; first prototypes</b> <i>We Create – Mrs. Itziar Pobres Gamarra</i>	Netport Science Park

Start / End	Theme	Location
	Generating ideas and developing them iteratively through rough prototypes I Triage of ideas Prototyping & iterative development 1	(Zambessi)
15:00	17:00 <b>Making someone live your ideas</b> <i>We Create – Mrs. Itziar Pobres Gamarra</i> Developing ideas even further through interactive prototypes Prototyping & iterative development 2	Netport Science Park (Zambessi)
19:00	21:00 Dinner - TBD	
END OF DAY ONE		

## DAY II: Wednesday 6<sup>th</sup> November 2018 – Physical Training II

Start / End	Theme	Location
09:00	09:15 Coffee & Registration	Netport Science Park (Zambessi)
10:00	12:00 <b>Operationalize the new service &amp; share</b> <i>We Create – Mrs. Itziar Pobres Gamarra</i> <i>Align all involved actors in a timeline and share the final solution</i> <i>Recap &amp; Agenda</i> <i>Analyze and operationalize collaboration</i> <i>Final presentation of challenges</i>	Netport Science Park (Zambessi)
10:30	10:45 Discussion & partner networking – Coffee break	
12:00	13:00 Opening Lunch : Gourment Grön	
13:00	16:00 <b>Key challenges to implement innovation</b> <i>We Create – Mrs. Itziar Pobres Gamarra</i> <i>Discuss key topics in small groups in an activity inspired by World Café</i> <i>Towards joint innovation</i> <i>Wrap-up</i>	Netport Science Park (Zambessi)
END OF DAY TWO		



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Start / End	Theme	Location
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