

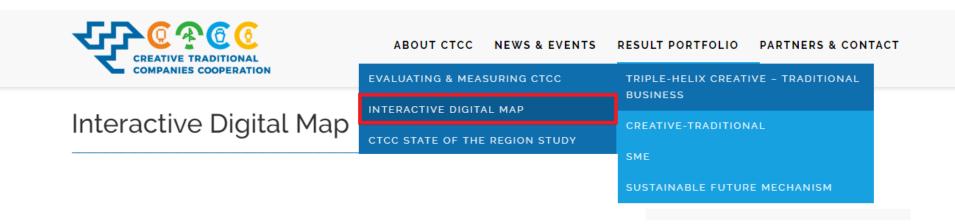
Manual Digital map

Pomeranian Science and Technology Park Gdynia | Design Centre





Introduction to Digital Map



Digital Map is a interactive, graphic tool created for the purpose of CTCC project. It **identifies**, **integrates** & **connects** all affected stakeholders (tripple helix) from 5 regions. It shows capacities, competencies, strengths, on-going & future projects. It is used as reference for creative-traditional business partnership cluster development and contributes to competence mobility.

Tool is incorporated into CTCC website: <u>www.movecreative.eu</u> as a dedicated application.







Structure of the stakeholder categories with visual identification:



CREATIVE INDUSTRY:

- design;architecture;
- advertising, software & games;
- other.



TRADITIONAL INDUSTRY:

- maritime transport & shipbuilding;
 green (renewable) energy production;
 maritime tourism (yachting, marinas, cruising;
- other.



PARTNERS:

- Project Partners;
- Affiliated Partners;
- other.







General overview of the map (South Baltic Region)

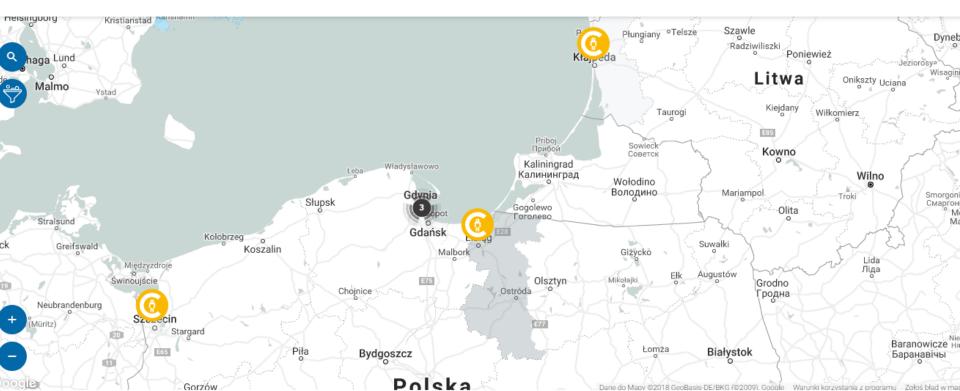


ABOUT CTCC

NEWS & EVENTS

RESULT PORTFOLIO

PARTNERS & CONTACT



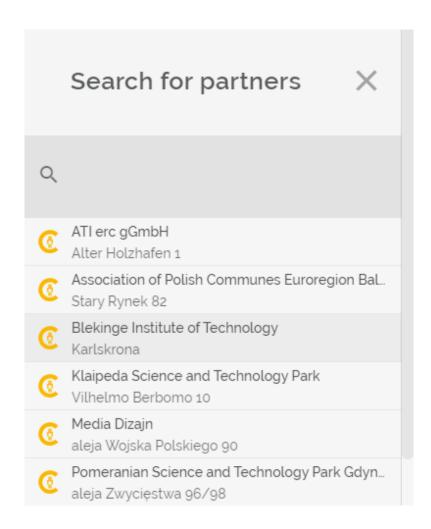






Funcionalities:

1. Search engine - search for existing partners on the Map





The list includes all institutions involved in the CTCC project.

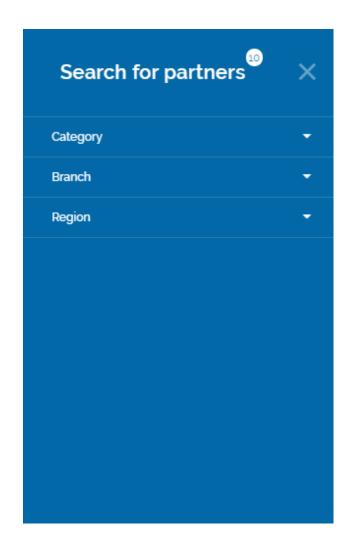
Searching for partners by organization name.







2. Filtering options - search for partners by category, branch and region





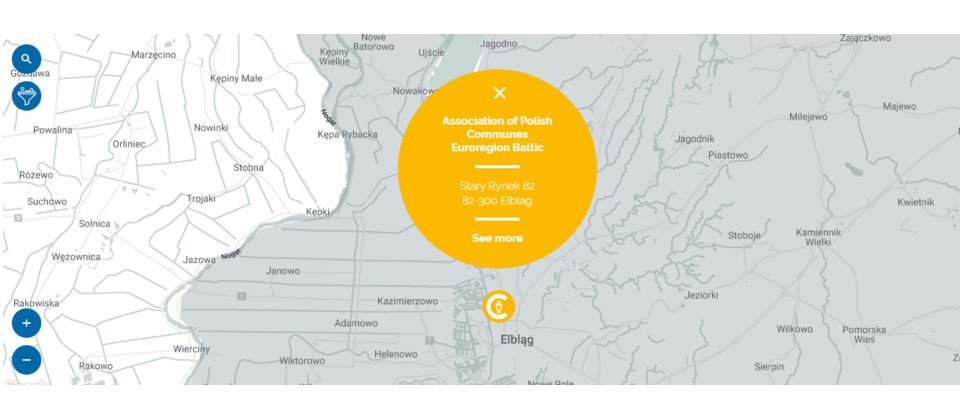
By choosing the category the search engine will automatically select branches and regions which already exist in selected category.







3. A short information about the institution's name and address displayed after selecting specific point on the map









4. An additional information pop-up after selecting "see more" button.

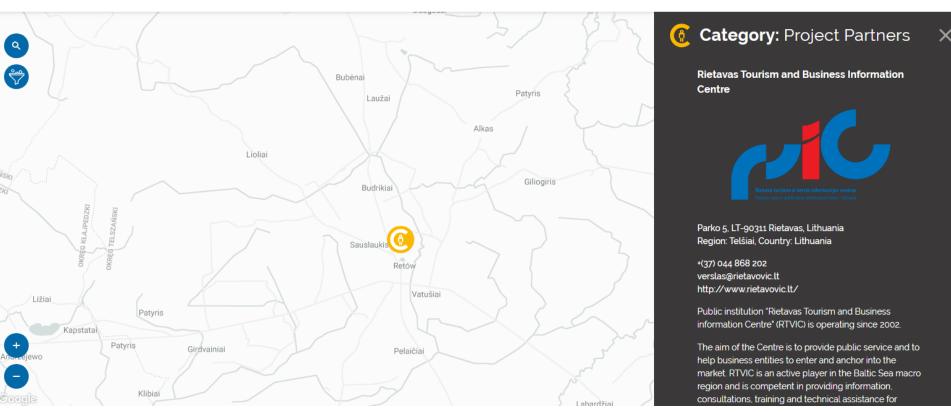


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5. Link beetwen stakehoders and cross-sectoral projects between different institutions.

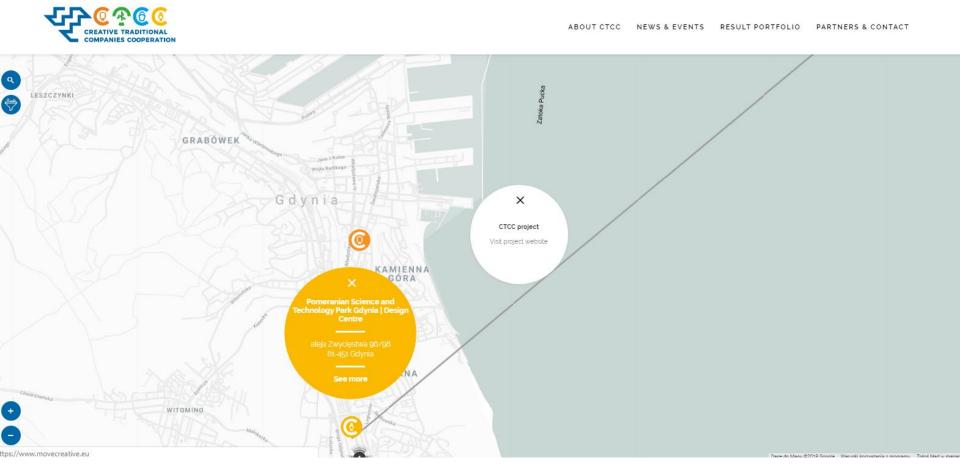








6. A pop up window with **information about the project** will appear when you click on the line.









Get involved and register!

Online forms to fill (choose your specific sector):



Creative Industry



Traditional Industry



Partners







Thank you!





