

A portrait of Paulina Kisiel, a woman with long blonde hair, wearing a dark blue collared shirt. She is standing in front of a light-colored concrete wall. The image is framed by a large, dark, stylized letter 'P' on the left and a large, dark, stylized letter 'V' on the right.

Paulina Kisiel

Creative Director, Producer and Design Manager with more than 8 years of experience in the world of design. My educational background and continued field of work is in architecture, creating commercial interiors for restaurants and residential spaces.

I am a strategic thinker who can clearly see the benefits and flaws of most situations. I am a great designer of systems because I am always led by my curiosity and seek to find coherence in endless amounts of data. At work I am mostly self-reliant and not frightened to take the path of maximum resistance in my efforts to produce the best results. My decision-making process is always based on prior reflective and contemplative thoughts.

Let's work together!

As a Creative Director

Engaged in the creation of Gdynia Design Days Festival, one of the largest events dedicated to design in Poland. My work focuses on extensive observation of trends in order to tailor the festival programme to user needs and touch on humanity's challenging issues.

As an Architect

In my daily work as an architect I create residential design and restaurants.

What is Design for me?

Despite the diversity in the way of defining design, for me it is a tool which helps to improve the social reality on many levels. Design is most importantly identifying problems and seeking ways to solve them.

Paulina Kisiel

Creative Director. Producer. Design Manager

web

www.gdyniadesigndays.com
www.centrumdesignu.gdynia.pl

www.studioturbo.pl
www.linkedin.com/in/paulinakisiel
www.behance.net/paulinakisiel

EDUCATION

- 2018–2019
● **Design Management**
SWPS University of Social Sciences and Humanity. Poznań. Poland
- October 2018
● **Human-Centered Service Design**
IDEO U. Online course
- September 2015
● **How to earn on design? Effective management of the design process.**
Industrial Design Institute. Warsaw. Poland
- 2004–2010
● **Master of Architecture**
Faculty of Architecture and Urban Planning. Technical University of Gdańsk. Poland

SKILLS

KNOWLEDGE

Creative Director

Architecture
Interior Design
Graphic Design
Logo Creation
Brand Building
Curating

Producer

Project Management
Event Management
Marketing Communication
Exhibition Production

Design Management

Design Strategy
Team Leadership
Business Modelling
Product Design
Service Design
User Centered Design
User Experience Design

Other

Public Speaking
Proofreading

LANGUAGE

Polish

native

English

advanced

Spanish

intermediate

Russian

intermediate

German

novice

AWARDS

- 2017
● **Design Alive Award** - Strategist of the Year
- 2017
● **Grand Prix** in the competition for the architectural concept of the Concert Shell in Gdynia.
- 2014
● **1st Prize** in the architectural competition of the New Marina Gdynia. Team member at Studio Kwadrat.
- 2011
● **2nd Prize** in the competition for Urban and Architectural Concept for the "DALMOR" S.A. Team member in FORT Architekci.

SELECTED PUBLICATIONS

- Design | 18 July 2019 | By Clare Dowdy
● **Wallpaper**
"Poland's modernist resort city Gdynia gets experimental with sustainability."
- Travel | 20 September 2016 | By Eric David
● **Yatzer**
"Pasta Miasta: Dining Italian Style in Gdynia."

PERSONAL STRENGTHS

- Committed to work
- Thorough and conscientious
- Tenacious analyst
- Able to deal with complex problems
- Disciplined and precise
- Calm under pressure
- Does not accept second best
- Encourages structure and order

TOOLS

Adobe Illustrator	• • • • •
Adobe Photoshop	• • •
Adobe InDesign	• •
Adobe XD	• • •
Corel Draw	• • •
Auto Cad	• • • • •
Autodesk 3DMax	•
Vector Works	• • •
Sketch Up	• • • • •
Word	• • • • •
Excel	• • • • •
Power Point	• • • • •

WORK EXPERIENCE

April 2012–current

Creative Director of Gdynia Design Days Festival

PPNT Gdynia | Design Centre
www.gdyniadesigndays.eu/en

I have been working on Gdynia Design Days Festival since 2012. I started as a volunteer, went through construction coordination, production and management positions to become a Director of the festival in 2016. The festival has grown over the years from a small, local initiative to one of the most well-known events dedicated to design in Poland. It also became a place for both business and creative industries to meet and discuss how best to evolve through better design.

As Director my daily work focuses on precise observation of trends in order to tailor the festival programme to user needs and touch on the most disputable issues. The progress of GDD was recognized and in 2017 I was awarded the Design Alive Award in the category Strategist of the Year.

Since 2016, I am also the **Executive Manager of the Design Centre** department at PPNT Gdynia which supports the development and promotion of creative sectors in the City of Gdynia, Pomeranian region and the Baltic Sea area. Among projects for general audience we also provide support for SMEs, such as **Design Talks Business**, which is an event addressed to entrepreneurs, designers and change architects. It focuses on the idea of strategic use of design processes in business and creating value both for the user and the broadly considered stakeholders.

Design Centre is also a beneficiary of **EU projects** that improve innovation performance of traditional sector SMEs as well as increase awareness of circular economy.

January 2012–current

Owner / Architect

Studio Turbo
www.studioturbo.pl

As a freelancer I worked with several architectural studios based in Gdynia, joining teams for architectural competitions and realising executive projects. Between 2012–2014 I was in a team for executive design for the World War II Museum in Gdańsk, and the concept project for revitalization of the Marine in Gdynia for Studio Kwadrat. I also participated in other smaller competitions.

Since 2014, I have created spaces for restaurants, residential spaces branded as Studio Turbo. I had an opportunity to work on more than 9 interior design developments for restaurants located at the TriCity area that were widely published in magazines and portals dedicated to design and architecture. The most well-known are "Pasta Miasta", "M15. Restaurant", "Czerwony Piec" and "Muszla Gdynia".

January 2011–October 2011

Junior Architect

P.P.W. sp. z o.o. FORT
www.fort-architekci.pl

After graduating, I worked in one of the best architectural studios in Gdańsk, Poland. My work as a junior architect was to develop an executive design and coordinate the process with a range of contractors and other industry specialists for a part of the MTG Amber Expo complex. I was also a team member in an open architectural competition for urban and architectural areas of Dalmor in Gdynia – 2nd award.

October 2009–June 2010

Architectural Assistant

P.K.Studio Projektowe
www.pkstudio.com.pl

During my last year of studies, before the diploma, I worked in a small architectural studio developing conceptual designs, construction and executive projects as an assistant.

July 2007–July 2008

Part I Architect

Clements & Porter Architects
www.clementsporter.co.uk

During my Dean's leave after finishing the third year of my studies I worked as a Part I Architect, taking part in developing concepts as well as preparing technical drawings for all stages of the projects.